

# Hire a Writer

## SEO ENGAGEMENT



### DISCOVERY

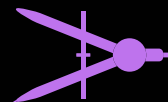
Assets & access to site, GSC & GA  
SEO audit & recommendations  
SEO site mapping & planning  
Competitive analysis  
SEO editorial list created



### PRODUCTION

Pillar content strategy (1/quarter)  
Blogging strategy, creation, editing

\*Can also order: corresponding social posts, emails and posting for additional fee



### REPORTING

Monthly SEO reports will monitor month on month traffic and rankings.



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## SEEING IS BELIEVING...

(CLICK TO EXPLORE)

WEBSITE MAPPING & CONTENT



SEO TOPIC CLUSTER STRATEGY



SEO BLOG EDITORIAL



SEO MONTHLY REPORTING



SEO PRODUCT DESCRIPTION



SEO BATTLE CARDS



Want to see what a page 1 site looks like? We can show you specific examples — just ask!

**\$1M of revenue** a month from organic search and Hire a Writer's SEO services  
Playwire adtech, CMO Stacy Willis

Launched a site. **Doubled traffic every month.** 0-1500 visitors within 6 months  
eseo Sports, Owner Ian Campbell

Gained **10,000 new hits a month** over the course of the year, bringing our monthly site traffic to around 40k  
The CMA Exam Academy



# Hire a Writer

## PRICING

(this is a "you get what you pay for moment", BTW...)



### PACKAGE PRICING

|               |               |
|---------------|---------------|
| BASIC         | \$2,500/MONTH |
| STEADY GROWTH | \$5,000/MONTH |
| ACCELERATOR   | \$9,000/MONTH |

STARTUP FEE STARTING AT \$1,500 WILL BE APPLIED TO MOST ENGAGEMENTS AND INCLUDE AN SEO AUDIT, COMPETITIVE ANALYSIS, AND KEYWORD CAMPAIGN PLANNING

## YOUR SEO TEAM WILL PROVIDE...

### —Basic—

Keyword research and editorial management  
4 SEO blogs  
1 newsletter  
Monthly report

### — Steady growth —

Keyword research and editorial management  
6 SEO blogs and staging  
Free social media copy for each blog  
1 newsletter  
1 SEO pillar or long-form content piece per quarter  
Biweekly 30 minute consulting meeting  
Monthly report

### — Accelerator —

Keyword research and editorial management  
8 SEO blogs and staging  
2 newsletters  
1 SEO pillar or longer-form piece a month with graphic design  
Weekly 30 minute consulting meeting  
2 hours/month of marketing coaching for your internal team  
Free social media posts for each blog  
Monthly report  
Quarterly SEO audit



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